

# **Redefining Trust**

# For Global AgriFood Trade in Times of Pandemia

Today, the distance between the place where fresh produce is produced and where it is marketed has never been greater. With globalization, global food supply chains have never been more complicated and interconnected.

The demand and supply disruptions from the COVID-19 pandemic has revealed the weakness of global food supply chains. As many are digitally disconnected, the lack of full supply chain visibility means agrifood stakeholders often operate without the right data. Thus, many are unable to respond to such dislocations in an agile manner.

Thus, digitalization and data visibility across the global food supply chain is not only urgent, but necessary for survival and future-proofing against future crises.

## **How DiMuto Trade Solutions Help**



### **Need for Alternative Suppliers & Buyers**

Due to border lockdowns, growers must quickly find other retailers or buyers to sell their fresh produce and retailers need to source for alternative suppliers.

Solution: Expand your supply chain network with DiMuto Global Trade Network of trusted trade partners to find Suppliers/Buyers in different regions or locally



### **Increased Consumer Concern on Food Safety**

Consumers are more concerned about contracting diseases and want to know their produce is safe to consume and handle.

Solution: Track & trace fresh produce with DiMuto 4T Suite as they move through the supply chain to ensure compliance with hygiene and safety standards



#### Cash Flow Concerns & Trade Financing

Suppliers and Buyers are taking a closer look at their current and expected liquidity profiles in the wake of COVID-19

Solution: Access trade financing opportunities when you digitalize your physical produce and trade documents on DiMuto Trade Platform